Finny Jose

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Profile

I'm a **Product designer** with 4+ years of experience, helping startups establish a strong **design foundation and process**. As an engineer turned designer, I bring a unique perspective to my work. I have worked on diverse projects, utilizing my expertise in **product strategy**, **user research**, **prototype**, **design systems**, and **user testing**.

Experience

Vestd - *London, UK (Remote - India)*
A shares and equity management platform for UK startups, scaleups and SMEs.

Product designer | April 2022 - Present • *26 months*

- In 2022 I joined Vestd. During my time at Vestd I've worked on enhancing Payments, Onboarding, and core features like messaging, pricing, and subscriptions, contributing to an improved user experience and platform scalability.
- Delivered MVP for Vestd India, facilitating successful market expansion and establishing a foundation for growth in new regions.

GrowthPal - *Pune, MH, India*
An M&A lead sourcing engine for corporates and high growth startups.

Product designer | Dec 2020 - Mar 2022 • *16 months*

- As the founding Product Designer at GrowthPal, I was instrumental in establishing and leading the product design vertical from the ground up. Tasked with building a design foundation, I developed workflows, tools, and scalable design processes.
- Advocated and developed a detailed design system that boosted efficiency and pre-production to QA speed by 60%, streamlining the design process.

Frontend Engineer | Jun 2020 - Nov 2020 • *6 months*

- Enhanced the user interface and overall experience of a high-impact tool for investment banking, focusing on intuitive design and usability.
- Utilized React.js, Redux, and Sass to design and develop high-performing, scalable products within modern frameworks, aligning functionality with user-centered design principles.

Olcademy - *Pune, MH, India*
An E-learning platform that provides online teaching and learning.

Designer | May 2020 - June 2020 • *2 months*

Partnered with the Marketing team from the outset to design core product components and develop visually engaging campaign assets, ensuring alignment with brand goals and user needs.

Skills

- Extensive B2B, B2C, Enterprise, SaaS experience.
- Human-centered (HCD) & customer-focused (CX) solutions.
- User-centered organisational change and driving design maturity improvements.
- Wireframe and Rapid prototyping
- Agile, Design Thinking methodologies.
- UX prototyping, validation and user testing
- End-to-end design and A/B testing.

Past education

MIT World Peace University
2018 - 2020, Pune, MH, India
Master of Computer Application (MCA)
CGPA: 9.2

Bhupal Noble PG College
2015 - 2018, Udaipur, RJ, India
Bachelor of Computer Application (BCA)
PER: 72%